

ESCALATE TO EXCELLENCE

- MOVING TO A WHOLE NEW LEVEL
 - ...TOGETHER!
 - The next step-- “role models”
 - *“With regard to excellence, it is not enough to know, but we must try to have and use it.”*
 - *Aristotle (384 BC - 322 BC), Nichomachean Ethics*

Excellence Personified: Eleanor Roosevelt (1894-1962)

- **Wife of 32nd President, Franklin Delano Roosevelt and noted humanitarian. (Niece of Teddy Roosevelt, and a distant cousin of her husband, who was elected 4 times!)**
- **Assisted her husband, the President during his illness, often making fact finding trips on his behalf.**
- **Author of four books, and influenced the history of America.**
- **The most active first lady in American history, including after her husband's death in 1945.**
 - **Delegate to the UN General Assembly (1945-1951; 1961-1962).**
 - **Chairman of UN Human Rights Commission (1946)**
 - **A champion of the rights of young people, the underprivileged, and minorities.**

Excellence Personified: Cal Ripken Jr.

- **Baseball Player:** From May 29, 1982, to Sept. 20, 1998, over 16 1/2 years, he played in 2,632 consecutive games, hitting over 400 HRs and getting 3000 hits--an amazing achievement!
- **Not just for “showing up”, but that’s a big part of success...**
- **“Showing up everyday is important, but it’s not necessarily a work ethic. That’s a responsibility to your job, your team and yourself. Work ethic means making the most of your potential...”**
- **“Some people provide leadership just by doing what they do, that’s the kind of leadership that’s needed most. ...Leadership is sharing your knowledge and your direction so that others grow and reach their potential.”**

Excellence Personified

Pat Head Summitt

- Basketball Coach: Grew up in a small, poor farming town in Tennessee. Began coaching UT Lady Vols at age 24, just before playing as co-captain on the Silver-medal 1976 US Olympic basketball team.
- **In 26-yrs. of coaching, her Lady Vol teams won 6 National Championships (5 in the past 11 years!) Her student-athletes have a 100% graduation rate, and have been highly successful after graduation.**
- **She is high principled, and a superb motivator. She is also intense, tough, caring, competitive and successful. And she is a community leader, as well as a devoted wife to R. B. Summitt, and mother to their 8 year old son, Tyler.**

Excellence Personified:

Mohandas Gandhi (1869-1948)

- Grew up hoping to become a physician, but family pressures caused him to study law. After law school, visiting a British imperial official, he was treated disrespectfully and removed from the office because he was a dark-skinned Indian native.
- *“It was the most humiliating experience of my life.”*
- Passive resistance (*satyagraha*) was his hallmark. Known by honorific Mahatma (Great Soul). He tried to inspire people by addressing them in positive terms.
- *“The occasion which has brought us here is so important that it will be enshrined in your memory forever.”*
- He did not ask others to do what he wouldn’t do himself.
 - Assassinated by a “devout” Hindu Brahmin Jan. 30, 1948

Excellence Personified: Michelle Kwan

- Ice Skater: Four world and five US ice-skating championships. Silver medal in 1998 Olympics, and still actively skating at top level.
- “The first thing you learn when you start to skate is how to fall. And the first thing you learn to become a top level skater is to get right back up.”
- “You can’t give up every time you make a mistake....You can’t sit there and whine about the fact you fell.”
- “Ever since my first lesson, I’ve been impatient to learn more....OK, I’ve learned [that]. What’s next? I still feel that way.”

Excellence Personified:

Paul McCartney

- Joined John Lennon in the “Quarrymen” @ age 15, learned to play piano by ear, guitar fingering by watching bands on TV. Couldn’t read or write music. Arranged compositions on guitar or keyboard and communicated sounds to writer(s). Taught Lennon chords, and then pushed him to get better musicians—including George Harrison (@ age 14), & Ringo Starr.
- By 1960, Lennon and McCartney had written 100 songs, the band, renamed the “Beatles”, and went on to become the most successful musical group in history (160 gold/platinum disks). McCartney is US record industry’s most successful songwriter, 32- #1 hits like “*Hey Jude*”, “*Long and Winding Road*”, “*Let it Be*” and the most recorded song ever, “Yesterday” (2000 artists)!

Excellence Personified:

- Winston Churchill
- Abraham Lincoln
- Jacqueline Onassis Kennedy
- Nelson Mandela
- Ronald Reagan
- Mother Theresa
- Margaret Mead
- Billy Graham
- Ludwig von Beethoven
- Miles Davis
- Count Basie
- Ella Fitzgerald
- Frank Sinatra
- Elvis Presley
- Eldrick T. “Tiger” Woods
- Jack Nicklaus
- Michael Jordan
- Althea Gibson
- Babe Didrickson Zaharias
- Walt Disney
- Peter Drucker
- Albert Einstein
- Helen Keller
- Steven Spielberg
- Walter Kronkite
- Paul Newman
- Katherine Hepburn
- Bob Hope

***Excellence Personified*: What was missing?**

- There was one type of achievement in excellence that was missing from the examples and the list.
- What was it?
- Why was it missing?
- Should it be?

Professional Excellence

- Define it--in words
- Describe it--in feelings
- Measure it--in results, behaviors, and attributes

- *Live it--Balance of work and life*
 - *(For Day 2 Session)*

Interactive Exercise

- Professional Excellence
 - 20-25 min.
 - Teams of 3
 - Report back to group
- BREAK



- *“I am careful not to confuse excellence with perfection. Excellence, I can reach for; perfection is God's business.”*

– Michael J. Fox, quoted by Lorne A. Adrain in 'The Most Important Thing I Know'

Professional Excellence

- Define it--in words. Describe an instance of professional excellence in your career or work life.
 - _____
 - _____
 - _____
- Describe it--in feelings. How did it make you feel? Do you recall it vividly? Why?
 - _____
 - _____
- Measure it--in results, behaviors, and attributes. What measures were applied that made it clear, beyond any doubt that this was truly professional excellence?
 - _____
 - _____