

ESCALATE TO EXCELLENCE

- MOVING TO A WHOLE NEW LEVEL...TOGETHER!
- The Richness of Cultural Diversity

Are Foreign cultures... “foreign”?

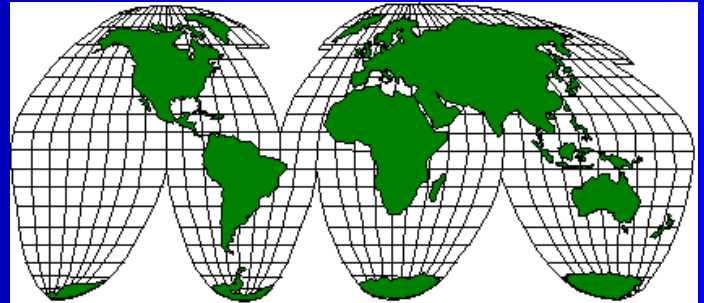
- **“Heaven & Hell in Europe”--a story**
- **Business practices (European summer holidays)**
- **Social practices (Rank and “face” in Asia)**
- **Regional practices (Siestas in Latin America)**
- **Regional rivalries (Two Canadas)**
- **Practices that vary (Bribes, “setup fees”, etc.)**
- **Security (or lack thereof)**
- **Special meal or “sanitary” arrangements**
- **Translators & Signage (multiple languages)**
- **What else? Let’s list some!**

Cultural Excellence

- A World of Cultures--Global & Local
- Differences in Cultures--explain them
- Dealing with Cultures--express it
- Enjoying Cultures--describe it
- Thriving on Cultures--make it happen

Interactive Exercise

- Cultural Excellence



- BREAK

- *“If you don’t go where you don’t go, you won’t know what you don’t know!”*

– Steve Goubeaux

Interactive Exercise

- Cultural Excellence--How does it vary?

- EUROPE _____

- _____

- ASIA _____

- _____

- _____

- LATIN AMERICA _____

- _____

- _____

- ELSEWHERE? _____